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JAISH-E -MOHAMMAD TARGETS CONVOY AT PULWAMA ; 40 DEAD

Shreyansh Vats

February 14, Pulwama: 40 Central Reserve Police Force (CRPF) soldiers were killed by a locally recruited suicide bomber, Adil Ahmed Dar. Jaish-e-Mohammad(JeM) took the responsibility of the attack. The convoy which overall comprised of 2500 CRPF personnel in 78 buses, was attacked at around 3.15 PM at Ladhu Modi Lethpora, Pulwama District while travelling from Jammu to Srinagar. The Prime Minister strongly condemned the attack terming it as



“despicable” and stated, “The sacrifices of our brave security personnel shall not go in vain. The entire nation stands shoulder to shoulder with

the families of the brave martyrs.” “They kill 41, we should kill 82,” says Punjab Chief Minister Captain Amarinder Singh, News18 has reported. Capt Singh has called for “tough coercive” action by the Indian government against Pakistan. He said that while no one wants war, a mix of diplomatic, military and economic pressure is needed. “Enough is enough, India wants action. This is not time to talk but to act. These killings of our soldiers are no joke. We’re fed up. Something has to be done,” Capt Singh said.

The Punjab CM said that India cannot be held ransom just because Pakistan has nuclear weapons. “We also have nuclear weapons. And didn’t they

have nukes during Kargil War? India should call their bluff,” Capt Singh said. Capt Singh also said that the Indian Army should go after Jaish-e-Mohammed. Responding to Navjot Singh Sidhu’s comments, Capt Singh said that while “everyone has right to voice their mind”, it is up to Siddhu to explain his stand on the attack. On the day of the attack, PM Modi said, “The attack on CRPF personnel in Pulwama is despicable. I strongly condemn this dastardly attack. The sacrifices of our brave security personnel shall not go in vain. The entire nation stands shoulder to shoulder with the families of the martyrs. May the injured recover quickly.” Speaking at the launch of Vande Bharat Express in New Delhi, the Prime Minister said no one can ever slow the pace of India’s forward march. “The Indian Armed Forces have been given a free hand and the nation is confident of the valour and bravery of its soldiers. Our security personnel, who defend India, carry the vision of India’s safety and prosperity. Those martyred in Pulwama had given their lives for India’s safety and it is now the duty of every Indian to devote his or her life for India’s well-being and prosperity”. The Prime Minister also warned terrorist organisations and their sponsors they have made a “grave mistake”

NO MORE SHARING OF INDUS WITH PAKISTAN SAYS GOVERNMENT

Jitendra Singh

The Indian government has decided to stop the canal of India’s share of Indus river flowing into Pakistan. The flow of water will be stopped and transferred towards Jammu Kashmir and Punjab. This step was taken after the terrorist attack in Pulwama last week. Mr. Nitin Gadkari, Minister for water resources and river development said that a dam was constructed at Shahpur Kandi on the River Ravi in Punjab to prevent the flow of water from the Indus from reaching Pakistan, moreover this project would store our share of water for use in Jammu and Kashmir and the balance water from second Ravi Beas would be linked to provide water to other basin States. The water resources ministry clarifies that there is nothing new in what the government said “This is not a new decision. He is talking about diverting India’s share of Indus waters which was going to Pakistan and he has always been saying this, nothing new has been decided”. After the attack on CRPF by Pakistani terrorists, PM Narendra Modi said “Blood and water cannot flow simultaneously”

Dec 11, 2013	•Attack on CRPF ROP •in Nawgam	1 KILLED
Dec 3, 2014	•Attack on CRPF ROP •in Pulwama	1 KILLED
Dec 7, 2015	•CRPF convoy attacked •in Pampore	5 INJURED
Feb 20, 2016	•CRPF convoy attacked	2 KILLED
June 25,2016	•CRPF convoy attacked	8 KILLED
2018	•Nine IED blasts •including two in Pulwama	NO CASUALTY

Erem Tariq



NATIONAL NEWS

CHITRAKOOT TWINS FOUND DEAD AFTER 12 DAY MANHUNT

Chandraprakash Pathak

February 21st, Bhopal
Shreyansh and Priyansh Rawat who studied in Upper KG at Sadguru Public School in Madhya Pradesh's Chitrakoot were kidnapped on Feb 12 from their school bus in Nayagaon near Chitrakoot when they were on their way to home after school. Their bus was on the school premises when two masked men ran into the bus and took the boys away at gunpoint. They were found dead in the Yamuna River in Uttar Pradesh on Feb 21. Police said that the family had paid an amount of Rs 20 lakhs on Feb 19, but the kidnappers demanded further amount which extended to Rs 1 crore. The Special Task Force arrested four people allegedly involved in the crime and they led the police to the site from where they had thrown the children. "After a night-long search, the bodies were found near a temple in Bakul village of Marka police area in Madhya Pradesh Sunday morning. The bodies were sent for post mortem," Marka Station House Officer Zahid Hussain said.

Brijesh Rawat who is the father of the twins is a businessman who deals in medicated oil and lives in UP. According to the police, the twins were tied together with huge stones and dumped in Yamuna river in Banda district in UP. Police have arrested five people from UP and one from MP for allegedly abducting and killing the boys and plotting the crime. All the six are in their 20s. While Raju Dwivedi, Lucky Tomar, Rohit Dwivedi, Ramkesh Yadav and Pintu Ramswaroop Yadav belong to UP, Padma Shukla is from MP. According to the police, Padma was the mastermind of the case and



INDIA AVENGES ITS MARTYRS : SURGICAL STRIKE 2.0 AT TERROR CAMPS

Muskan Akbar

On Tuesday 26th February 2019, India launched air strike (2.0) at 3:30 am against the training camp of the Jaish-e-Mohammad (JeM) group in Balakot. Pakistan crossing the Line Of Control (LoC). India claims that a large number of militants have been killed but Pakistan denies saying that Indian aircraft dropped bombs at deserted area in haste. P.M Narendra Modi later on Tuesday indirectly mentioned the air strike while addressing a political rally in Rajasthan to cheer the crowd saying " I understand your enthusiasm and your energy. Today is a day we bow before our heroes." The tensions between the two countries have increased after India gave its response for the Pulwama terror attack. Pakistan PM, Imran Khan conducted an urgent meeting of national security chiefs and condemned irresponsible Indian policy. "Once again the Indian government has resorted to a self serving, reckless and fictitious claim." A statement issued after the meeting said." This action has been done for domestic consumption, being in an election environment, putting regional peace and stability at grave risk." The statement pointed towards the upcoming Indian Lok Sabha Election in May 2019. The so-called surgical strike (1.0) happened late in the year 2016 after Pakistan conducted an attack on an Indian army base in Uri. India claims that Pakistan has been giving shelter to many dangerous militant troops inside the Pakistan

territory. Though Pakistan has been continuously denying the allegations and has issued a warning to India on Wednesday stating, " It's our turn to give surprises now!" Vijay Gokhale, India's foreign secretary general called the attack "a pre-emptive strike." Based on news reports from his credible intelligence that stated that the militant group Jaish-e-Mohammad (JeM), which was behind the Pulwama suicide bombing, was training more fighters at the site. While the rest of India celebrated its revenge in the form of several rallies and media outrages, Kashmir still stays under the walls of threat. Nearly all schools are closed and exams have been rescheduled for students near the incident area. Jammu and Kashmir and Punjab will be taking a retreat in all the airports, no flights till May 2019 the reports confirmed.



MPLADS FUNDS HOLD THE FUTURE, YET MPS DON'T USE THE FUNDS FULLY

Nikhil Pachouri

Members of Parliament Local Area Development Scheme is a scheme formulated by Government of India on 23 December 1993 that enables the members of parliaments to recommend developmental work in their constituencies with an emphasis on creating durable community assets based on locally felt needs.

Political parties have started playing their games for the upcoming Lok Sabha elections. In the state legislative assembly elections, MPs of three states which weren't under the rule of BJP failed to spend their funds for Public welfare.

According to the data prepared by Central Statistical Ministry, only 11 out of 65 Loksabha MPs from Madhya Pradesh, Chattisgarh and Rajasthan have completely spent the provided fund. MPs are provided with 25 crores in 5 years for public welfare and development. In Madhya Pradesh, 9 out of 29 MPs have completely spent their funds. This includes 7 BJP and 2 Congress MPs. In Chattisgarh, 1 out of 11 MPs has completely spent their funds. In Durg, Congress MP Tamradhwaj Sahu has spent all the funds. He's presently Vice-Chief Minister and has resigned from Loksabha. Out of 25 MPs from Rajasthan, Only Nihaalchand Chauhan who is a BJP MP from Ganganagar has spent the whole fund .

MPs can work for public welfare and development of their areas with the fund provided to them. According to the capability certificates provided by the government, MPs are presented with different funds. These funds are presented twice a year. Nowadays, the central government is thinking of providing a lump sum amount.

As it is the election year, the government has a plan that all the MPs should spend all of the amount (fund) provided to them so that they can use this as another asset during promotions.

EX-IPS OFFICER COMMITS SUICIDE CLAIMS WEST BENGAL'S CM "VINDICTIVE AND REVENGEFUL" IN SUICIDE NOTE

Muskan Akbar

Gaurav Dutt, a 1986 batch IPS officer committed suicide on 19 February at his home in Kolkata. He was placed on a 'Compulsory Wait' in 2009 in the accusation of practising sexual harassment on wives of 2 constables. But according to his suicide note, he claims he was framed because he tried to free the police training college at Barrackpore of corruption & other malpractices. Gaurav mentioned in his suicide note, "The vindictiveness of this Chief Minister is unparalleled. My honest hard-earned savings have been blocked." He also claimed that she "victimized him for 10 years" and also tried to "demoralize him due to her single-minded vendetta for reasons best known to her." According to him, Mamata Banerjee is directly responsible for his suicide. Compulsory wait officers are not given any posting for a short period but for him (from 2009) it even continued after the change of government in 2011. This incident created havoc in other political parties. Mukul Roy who was once a confidant of Mamata Banerjee before he left her side had demanded a case of abetment of suicide be registered against the Chief Minister. He also said, "this is the for the first time in history that a senior IPS officer committed suicide and blamed the government of a party leader." Politicians like Rahul Sinha, Somen Mitra and Mohammad Salim also supported Gaurav Dutt and his family through various statements and demanded a CBI investigation. There are some special sources that

PARLIAMENT BRIEFED ON BALAKOT AIRSTRIKE, NO ONE ASKS FOR SOURCES

Lavanya Rana

Foreign Secretary Vijay Gokhale briefed a Parliamentary Committee days after IAF carried out an air strike at terrorist camps in Pakistan. He told the committee on March 1st about the steps taken by the government after the Pulwama attack, which included informing the international community about how the terror incident had links in Pakistan. On being asked by committee members as to why he, and not the Defence Secretary or military officials, had briefed the media on February 26 after the successful completion of the airstrike, Gokhale simply said that it was the decision of the government. According to sources, none of the members asked Mr Gokhale to share any evidence about the air strike.

QUESTIONS ARISE IN THE AFTERMATH OF PULWAMA ATTACKS

Chandraprakash Pathak

An unprecedented situation has been created in the Kashmir valley as students belonging to Kashmir are reportedly being harassed & attacked in different parts of the

It is a huge violation of Standard Operating Procedures if the buses are moving closer

country after the terrorist attacks in Pulwama. It was one of the deadliest terror attacks that India has faced which resulted in the loss of lives of 44 CRPF personnels by a suicide bomber of Jaish-e-Mohammed. CRPF, in view of the reports of harassment & for the safety of students out of J&K has launched a helpline CRPF Madadgar which is a 24x7 toll-free number i.e. 14411 or SMS at 7082814411 for speedy assistance in case they face any harassment along with the twitter handle @CRPFMadadgar. But several questions have been arising about the possible lapses in intelligence and security protocol. The questions that come in mind are “How was information about the movement of CRPF leaked?” The at-

tack was done to cause a high number of casualties as there were a total of 2500 CRPF personnels moving in 78 buses for rejoining duty after leave on the Jammu-Srinagar highway. “How did the bomber in the car get such a large quantity of explosives i.e. 60kg of RDX & who helped him?” It is being reported that

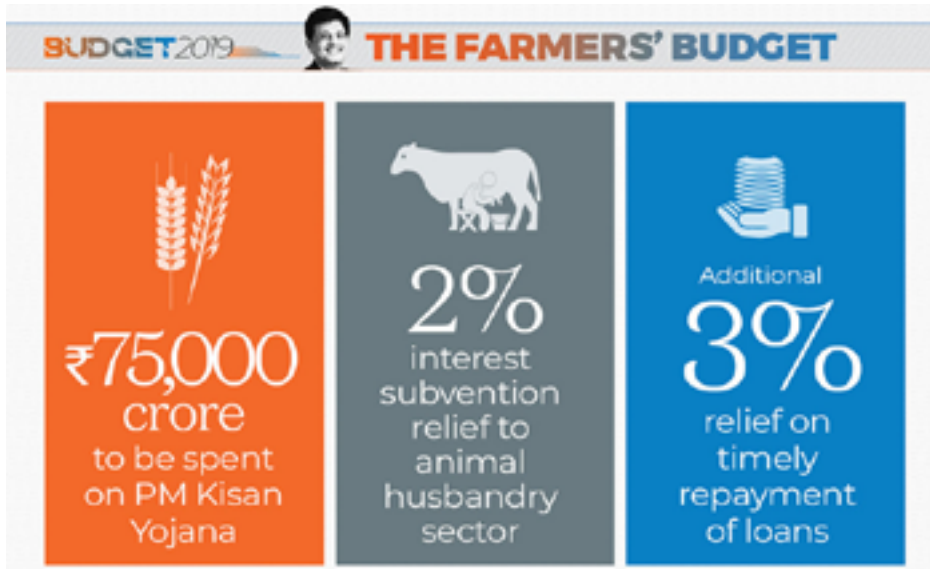
he overtook the convoy from the left where he found two buses full of CRPF personnels where he detonated the explosives in one of the buses causing a huge explosion one bus was blown into smithereens and the one nearest to it was also ripped apart. The buses were moving close to each other which caused huge loss of lives, but an official said in a statement that it is a huge violation of Standard Operating Procedure if the buses are moving closer. According to the Standard Operating Procedure, any two vehicles in the convoy must be at a safe distance so that the collateral damage is minimized. So again the question arises that “Why were the two buses not moving

with a safe distance between them?” Jaish-e-Mohammed uploaded a video two days before the Pulwama attacks showing a car bombing in Afghanistan. They threatened the same attack in Kashmir, and the Jammu & Kashmir Criminal Investigation Department on February 8 had shared the video & inputs about a similar attack to CRPF, BSF, ITDP, etc, which said, “Before occupying your place of deployment, please sanitize the area properly as there are inputs of use of IEDs.

Matter most urgent.” but why there was negligence regarding the same? One more question that comes up is “Why were they not airlifted?” A report talks about the unnamed CRPF officers who had requested the Home Ministry to airlift CRPF jawans as “travel between Jammu & Kashmir involves too much risk” but there was no reply. Who will be held responsible for that?



INTERIM BUDGET : GAMECHANGER FOR GENERAL ELECTIONS



Rohit Sikarwar

The Union Budget 2019-20 is better than what most economists expected, although it seems to have been drafted with the coming general elections in mind. In this interim budget, the government’s prime focus is on farmers and people of the middle-income groups, who are the game changers in every election cycle. It seems like they will benefit from the announcements of the government this time. In this budget, the government raised a defence budget which makes India stronger globally. The farmer income support package

This additional income for farmers could boost the demand for agrochemicals, two-wheelers, farm equipment, seeds, fertilizer, and consumer goods. For the middle-income group people, tax rebate would give relief to them, As the government announced full tax rebate for individual taxpayers with annual taxable income up to Rs 5 lakh under section 87A of the Income Tax Act, due to which such taxpayers will save income tax of about Rs.12,500 per year. The tax rebate announced would benefit as many as 3 crore, middle-class taxpayers. This rebate will raise demand for FMCG products, as tax rebate will im-

“This budget gives hope to farmers and middle-income group people after a gloomy year”

could boost consumption demand. The Finance Minister announced “Pradhan Mantri Kisan Samman Nidhi” scheme to provide direct income support of Rs 6,000 per year to farmers with land holding up to two hectares.

prove the disposable income as well. The Union Budget 2019-20 has given some relief to the real estate industry which has been struggling with low demand for a long time. The Finance Minister reaffirmed the government’s intentions

to provide housing for all by 2022.

group people after a gloomy year.

The Government maintaining its focus on housing for all is a positive move for the real estate sector. Under section 80-IBA of income tax act, companies undertaking and getting approved the affordable housing projects before March 2019 were allowed to claim full tax exemption on profits from such benefits. This step is expected to not only boost the profitability of this sector but also to increase its activities – in turn resulting in the better operating environment for industries like construction, building materials, cement, etc. Overall this budget gives hope to farmers and middle-income

A substantial hike in military service pay was announced and the defence budget has been increased to over Rs 3 lakh crore in 2019-20.

The government will also be launching a mega pension yojna for 42 crore unorganised sector workers and will provide them with an assured monthly pension of Rs 3,000 after reaching age of 60 years.

The Indian Railways capital expenditure programme will also be at an all-time high of Rs 1.58 lakh crore in the next fiscal year.



LAKECITY NEWS



CHILIYA: CHINESE FOOD FEST AT JLU

Erem Tariq

A Chinese food festival titled ‘Chiliya’ was organized by the Jagran School of Hospitality and Tourism at Jagran Lakecity University, Mugaliyachap, Bhopal on Friday 1st March 2019. The event took place at the Eattitude SOHT (Training Restaurant). Students from SOHT prepared traditional Chinese dishes with full dedication under hygienic conditions and served the guests with perfect

hospitality manners. There were 6 types of starters including 2 types of soups, 7 main course dishes, 2 types of deserts, and several accompaniments. Roasted peking duck wrap, kung pao chicken, banana fritters with caramel sauce, Tianjin, Chicken Gyoza etc, made the guests drool. “The event would not have been a successful one without the guidance and support of Mr. Nafees Haider Naqvi (Director of SOHT)”, said Team SOHT.

LEADERSHIP & LIFE LESSONS : INAUGURAL LECTURE OF JLU KNOWLEDGE SERIES WITH MR. SAMAR SINGH SHEKHAWAT



Erem Tariq

The inaugural lecture of JLU Knowledge Series was successfully held on 12th February 2019 where Mr. Samar Singh Shekhawat, an industry veteran and Former Chief Marketing Officer, United Breweries Ltd., talked about the Leadership and Life Lessons from the Corporate and sports world at Jagran Lakecity University Bhopal. Mr. Shekhawat shared his experiences he learnt over time. He explained about legacy and generation gap followed by, how he sees trends in business marketing and how the truth of advertising and ‘Woke Brands’ can go wrong. He also talked about the pres-

ent political and religious intolerance situations. He pointed at the biggest challenge for the young generation i.e., ‘Fake News’ and blamed technology for it. He further mentioned the skills which an individual must develop in order to succeed, each skill supported with an appropriate example from his own experience. Mr. Shekhawat had clearly left a great impression on the minds of the audience. He encouraged the audience to be courageous, persistent, to be the better version of yourself and to be your own hero. The first episode of the JLU Knowledge series happened to be a great success and inspiring for the audience.

THE CITIZENS’ TOWNHALL HELD IN ORDER TO INCREASE POLITICAL AWARENESS



Rizul Shrivastava

In order to make the youth aware about the significance of voting and to create a sense of civic responsibility among first time voters in the 2019 General Elections, Jagran Lakecity University organized an event on 26th February 2019. The Citizens’ Townhall, in association with Josh Talks was intended to bring about a change. In this year’s General Elections, India will witness over 130 million first time

voters. Through this panel, the aim was to bridge the gap between our diverse, impactful community and leaders who implement the change. The event started with Mr. Abhijit Agarwal, Joint CEO - Election Commission for MP addressing the issues plaguing the credibility of EVM machines. Later a panel discussion was held wherein RJ Anadi from BigFM, Mr. Anil Mudgal - Founder, Arushi Foundation and Ms. Rolly Shivhare

MOOT COURT HELD FOR LAW STUDENTS AT JLU SCHOOL OF LAW



Vishwajeet Singh

Students were really excited in the moot court event as it was an international level competition organized in Bhopal by Jagran Lakecity University in which about 30 teams competed in the preliminary round to reach in the quarter-final, semi-final and grand finale of the competition where members of bar, bench, industry and academia evaluated the advocacy skills of participants. There were attractive cash prizes. The first prize of Rs.1.5 Lakhs and runner up prize was Rs. 1 Lakh. All the students witnessed Honorable guests and were eagerly waiting to hear Honorable Justice Dipak Misra, Former Chief Justice of India.

Moreover the best part of this moot court along with the academic knowledge was cultural events held on Day 2. It was a welcome change to relish some really artistic and colourful performances by the students of our College like dance performances on evergreen songs, staging Shakespeare drama ‘Macbeth’, and some relaxing melodious songs sung by the students.

SAARCLAW-JLU Moot Court Competition 2019 was the best opportunity for all the students to gain advocacy skills and to interact with new people around the globe. And students of our university (JLU) actively participated as volunteers and observers and made this event a grand success, told Ishaan Tiwari, law student.

IN CONVERSATION WITH

PROFESSOR DIWAKAR SHUKLA, DIRECTOR, JSJC



Vanshika Lonare

Today, anyone can claim to be a journalist just by accessing the internet. Do you think this would affect the credibility of the Professionals? What kind

of an effect do you think this has on the professionals?

Today everybody is a journalist you see because we have cellphones, internet connectivity with us. these are tools we can use. I just have to see something and upload it or send it to a news channel and ev-

erybody can see it but then it also puts a lot of pressure on the general public when people become watchdogs of what is right and wrong.

The only thing to remember is the concept of fake news, and virality. Not everthing that goes viral is good and not everything which is high profile is true. It is important to keep in mind that a journalist is because there is an aptitude to journalism, there is certain training a journalist goes through,there are certain ways of presenting news in a formal, verified manner.

Do you think that social media would ever replace other kinds of traditional mass media, like newspapers and radio completely?

I don't think it would replace because these are all these elements of traditional media that cannot be replaced. Nothing can change the power of simple, good sto-

rytelling. That's what I believe.

Whether you are an advertising professional, a public relation expert, a journalist, a broadcaster, a film maker,an animator etc, it is all under the big umbrella of media communication and nothing can beat the power of simple storytelling. Storytelling was always there and will be there so it cannot be replaced.

When Netflix came, we feared that the theatres would be closed down. But when there is a good movie we still go to watch the movie.

People said television would come in and the power of print media would die. But look at what is happening; circulation of magazines, newspapers and periodicals are growing. Things are changing but no one can replace traditional media. The kind of an experience that traditional media gives us, new media cannot offer.

MD. KHALIQUE, CEO, BHOPAL BIRDS

Muskan

Akbar

"It's the nature that has created us, why destroy when we already owe our lives to it?" are words from the desk of Bhopal Birds C.E.O., Mr Md. Khalique.

agencies which then highlighted our work." Khalique told the Young Visionaries. He has won several awards since the past 10 years including words of appreciation by the honorable president of India, Sri. Ramnath Kovind



A man who turned his dream of working for the safety of the environment into reality just by forming an informal group called "Bhopal Birds Environment Conservation Society" in the year 2006 and used all his calibre to turn the group into M.P's leading Environment conservation N.G.O. Mohammed went on to register the group under the name Bhopal Birds in the year 2008 when media helped him highlight his team's potential. "We worked as a small group of 7 people with one motive, i.e., the conservation of nature and our small effort caught eyes of several news

in the year 2017 which he considers his biggest achievement. Khalique paid a visit to Jagran Lakecity University to attend a Seminar on Biological Diversity Laws and S.H. Benefit-sharing earlier this year. "I had a great time being a part of such a noble cause. The Seminar helped me to understand and present my views in the attempt of designing new laws for the conservation of Biological Diversities." He stated while wishing to work with JLU again in the future. According to him, the new media is a vast variety of curious minds that have the power to do well into the truth and

bring out justice. He believes that the power of media can never be suppressed and that canbeareallygoodtooltogiveahelping hand in conserving our environment. "I believe earth is a masterpiece of God and we need to understand the depth of the gift he has bestowed us with. With Social Media, this is possible." Khalique commented on being asked about his values and their implementations.

His passion for his work has taken him to spend a few nights in the high military security in the dense forest of the border of Chattisgarh. According to him there is a lot still left for him to achieve but he would always be proud of the little accomplishments he has got that had made him reach the pinnacle of success.

MD. Khalique has been working in NGO's since he was very young and has played an important role in bringing up the new Saras Crane themed tourist visiting place in Van Vihar.

He has been recently working on a project with the VNS Group to felicitate the women who have contributed in the field

of wildlife in any possible way. Bhopal Birds is also organising an art gallery the upcoming week in order to bring up the awareness of Sparrow day at DB mall. The gallery will have paintings from upcoming artists.

Mohammad Khalique is also currently the state coordinator of Wildlife Crime Control Bureau (M.O.E.F) The government of India and is a working committee member of Network for Certification and Conservation of forest. Till date, his NGO, Bhopal Birds has installed 2500 sparrow nests in order to increase the number of house sparrows. The NGO has also worked for the endangered Saras Crane and was able to increase the number from 4 birds to 197 birds till date.





B(R)ASS TRACKS

Nikhil Pachouri

Being creative is a gift; not everyone has it and not everyone understands it. Creative people see the world differently. They have a deep passion for making beautiful things out of the simple thoughts bouncing around in their heads. And we are blessed to live in a world where music has become something we can carry around in our pockets. Gone are the days of record players and bulky boomboxes that couldn't be carried around. We live with our own personal soundtracks playing through our earphones. It's a vital part of our day to day lives and as being a music junky generation, we are blessed to be in an era full of new, constantly evolving genres. In this era of music, it comes as no big surprise that a lot of youngsters these days opt for music as their full-time careers. And why shouldn't they? If you have some beautiful art to offer to the world and have the

It often takes years of education and practice to hone one's craft

potential to earn a living through it, there's nothing better than that. Even though many people are fascinated by the field, most of the beginners are unaware of the struggles faced by the ones already in it. The struggles of being an artist can easily range from quietly drawing an eye to the classic am-I-even-good-enough-to-draw-an-eye existential crisis. The struggles faced by an artist are numerous. It might come as a sur-

prise to many that nowadays new artists don't get a platform to showcase their talents. Some might find the life of an artist trivial, others are a bit too challenging. But whether it's running out of fingers to smudge with or wondering if it's better not to smudge at all, being a full-time artist is a huge struggle on its own. It often takes years of education and practice to hone one's craft. In the local music scenes, artists are not popular because of the choice of the public, but rather there are opportunists who find a way to make easy money out of their struggles. Most of the open mics conducted by different organizations within the local scene not only charge the eager artists for participating, but they also restrict their growth to a limited audience. People who can pay big bucks to these organizations become famous and a lot of people with new, brilliant ideas of music are left unknown. The public, too, present in these open mics, prefer not to lend their ears to any original content created by these artists but are usually there to record videos of their friends performing, in an attempt to bring them some social media clout. The organizations who somehow wrap their heads around the idea of not charging the audience, end up harassing the artist. The lack of exposure by the organizations is just one problem which the upcoming artists face. The ones who decide to perform freelance, lack funds to sponsor their shows or videos, which ends up in low public exposure. Big production units also at times refuse to give them any support. All of this adds up to their problems.

At times it can also be difficult to find work in the art fields, as everyone does want art, but hardly anyone is willing to pay for the services of the artist. As a consequence, many artists are forced to find other work for income. Often family members and friends discourage the full-time pursuit of art as a career. Not only this, but most people tend to take the artists for granted. They are always in a constant



battle of defending their chosen line of work as if justifying their college majors isn't tough enough on its own. At many levels, artists are not only discriminated but also face a backlash by their audience's responses. Many artists say, that they are treated as if they are Mexicans in America. In many instances, it is very clearly visible, that an artist has been forced to perform music which they don't prefer. This ends up ruining the experience for everyone involved.

These are just some issues that come in the way of a budding artist. But the major disappointment for them is when artists are able to create content demanded by the public but fail to market and sell it. The art market is extremely competitive. Artists vie for space and collectors. The cost of producing and presenting it in a marketable way can be prohibitive. Because of these issues soon the artist develops a feeling of not being good enough which tears them apart. And sometimes, the response they receive is nowhere close to what they have been expecting. Not being considered professional can even make artists take a second career choice which ends in side-lining their talents. And the cherry on top of the cake is usually "the starving artist" myth. Why do others assume that just because someone is an artist they aren't making any money? Do people really think that because someone is an artist they are unsuccessful? The "starving artist" is clearly just a myth as there are plenty of artists making huge profits. And this had only been possible because of people's support, which local artists lack. For people who don't work in the art industry, for understanding the struggles that go along with being an artist is not that easy. It's not all fun and games. People don't sit with a lit cigarette and great work is created with a puff of smoke. This is what people usually assume artists do. Let's face it, they won't understand until the day they are the ones getting up on the stage and performing.

HOW SOCIAL MEDIA IS CHANGING THE WORLD OF MARKETING

Ekjot Oberoi

The world has been evolving into a smarter version of itself. With radio and television being the primary sources of audio and visual communication, and also the still existing ones, we have discovered newer and more convenient ways to make use of our right to speech. With time, it has been derived that there can be more ways of communicating or expressing something that is to act as information in minds. Social media has turned out to be among the most successful tools for the same. Initially, Social media was majorly used as a recreational implement. With the understanding of this fact, the functioning of so many industries have been changed, in order to fit into the new knowledge and liking of people. Images and Videos have had been circulated before, too, but with them being associated with the new marketing strategies, they have been put to full use by executing the idea of com-

panies in a very creative way. The idea is that the customers are already interacting with brands through social media, and if the company/ organisations are not speaking directly to their (potential) clients through social platforms like Facebook, Twitter, Instagram, and Pinterest, they're losing big time. For this, the companies have started to hire a commercial designer or someone who can show the basic idea or strategy in a creative way. Social media is said to have resulted in unemployment, but it is not necessarily true.

Social media marketing works differently, according to the different requirements of different fields. The strategy for this works by initially planning the content, having an image or identity that is consistent, putting the idea/ content created on social media platforms, sharing the curate links, keeping a track of different competitors (if any), having an idea of the success with analytics and finally managing or troubleshooting the issues or problems or crisis. In light of the fact that all strat-

egies are basic for any kind of marketing, it is also obvious that these are shuffled and kept according to the priority of the company that chooses to market this way. As an illustration, if there is a company that markets a laptop would firstly have a gripping content and creatively, would think of ways to implement it in the form of images and videos that would fascinate the audience. The visuals and sound play a chief role as these are the elements that can be juggled with in different ways. When social media is used as a tool to promote other media services like Netflix, they use contrastingly creative ways like memes and templates, trailers, stills from the series or movies along with a striking caption in order to grab the attention of the audience. Social media, despite of having its pros and cons, has been accepted as a new and better way of communication and along with becoming a market in itself, has also made marketing strategies facile.



EDITORIAL

SOCIAL MEDIA AND THE #METOO MOVEMENT

Lavanya Rana

The phrase Me Too, which as recently as two years ago was a small and oft-ignored term, is now one of the most powerful rallying cries for women all over the world who have faced any form of sexual assault. This phrase was first used in the context of sexual assault by activist Tarana Burke in 2006. However, it gained mass recognition and virality in 2017, when soon after the Weinstein scandal, women all over the world began using it to talk about their own experiences with sexual assault.

Since millennia, women have had whisper networks. They warn other women of which professors to avoid, which colleagues might make a pass at you if you're alone in the room with them, which boys not to date since they will push you until you give in and get physical with them.

What the #metoo movement essentially did, was bring these whisper networks out in the open, brush the dust off of them, and show them to the world. Women took to their social media; sometimes they would talk about their experience, at other times, just post the unassuming #metoo onto their timelines.

Initially, the Me Too movement began as a list, known as LoSHA.

LoSHA (List of Sexual Harassers in Academia) was a crowdsourced list of sexual harassers in academia that was compiled in 2017 by Raya Sarkar. This largely went unobserved by major media outlets, partly due to the fact that Ms Sarkar was a dalit woman, naming Savarna men who were sexual harassers. The list was called a witchhunt and was forgotten to a very large extent.

What really set the ball rolling for the Me Too movement in India was Tanushree Dutta calling out veteran actor Nana Patekar and director Vivek Agnihotri for behaving inappropriately with her.

Then the movement struck several industries like a wave.

From actors, film directors to advertising top guns, artists and writers and politicians, women professionals called out obnoxious behaviour at the workplace. From unwanted attention in the office to sexual innuendos on the film set, there were many kinds of allegations that surfaced.

Prashant Jha, who had been the political editor of the Hindustan Times, had to step down pending an inquiry into a complaint by a former colleague. Phantom Films, a high-profile production house that created Netflix's "Sacred Games," had been dissolved after one of its partners was

charged with assault. Shows by the stand-up comedy group AIB have been dropped as two of its members battle allegations of sexual misconduct. One of its comedians had been accused by several women of sending unsolicited photos of his genitals.

A great thing that developed out of this movement, particularly in the online feminist communities was that women who held positions of power on social media began collecting the experiences of women who had been sexually harassed.

Take, for example, 20 year old, Bombay based artist, Priyanka Paul. On her Instagram (@artwhoring) Priyanka Paul began curating the experiences of women who wanted to talk about being sexually harassed. Apart from that, she also started naming assaulters, when the women were comfortable with it; Warning other women to stay away from certain men in certain cities. This led to the creation of a crowd-sourced list of men to avoid at all costs.

Meanwhile, using social media to create immense pressure on Symbiosis College of Media and Communication (SCMC), Photographer and Activist Vaishnavi Suresh, an alumnus of SCMC herself, brought to light the rampant sexual harassment that women have had to face

on campus. She acted as a medium between the students and administration of SCMC and brought the complaints of vulnerable women to them.

Due to her efforts, over 20 students, alum, professors and visiting faculty were exposed and concrete steps were taken to stamp out the culture that let such incidents happen in the first place. Structural changes were made at SCMC to ensure that such behaviour does not happen again.

Other activists across India, compiled lists of legal services which would work pro bono or provide legal advice to women wanting to pursue legal action. Crowdsourced lists of mental health professionals and trauma specialists who would help women deal with the trauma were made and shared, using social media.

This movement allowed women to show solidarity with each other, out their assaulters relatively safely, and protect and warn each other.

People are often quick to point out the flaws of social media and blame it for everything going wrong with society. But for the marginalised, social media can be a tool to build communities, protect, help and nurture each other. And if something allows us to do that, we cannot, and we should not denounce it as the root of all evil.

HOW DANGEROUS IS TROLL CULTURE, REALLY?

Neha Sadhwani

Today, the Internet is not just a platform that spreads information, It has become a tool for the acquisition of knowledge and education. It has become so wide that it's not just data connectivity that you have. It gives you infinite scope for changing the world (often in subtle, unnoticeable ways), shaping your perspective, finding out solutions to problems, taking initiatives, bringing today's issues to the broader audience, makes you able to expose your free expression, takes your voice to a larger audience. It's a virtual space that inspires global change.

However, despite the aesthetics of the Internet, it has its negatives as well, one of which is troll culture.

What is Trolling? It's an impudent act that is done behind the faces, in front of screens with the anonymity stemmed you-can't-see-me attitude to harass the other person. From a funny context to horrifying death/rape threats, it's hugely wide. While trolls destroy the public image of people, they also try to suppress opinions, embedding the fear of wide backlash within the people they are targeting. This is indeed a threat to our freedom to express. According to a survey, women who

have been victims of trolling either change the way they use social media or stop sharing their opinions.

The reason why troll culture is increasing rapidly is because it carries a lot of potential for perspective building among the audience. Users of social media on the internet either deliberately or accidentally come across several memes, jokes, and trolls and end up making a judgement about the trolled subject. It can be either positive or negative but it does shape your perspective, mostly because of unawareness and lack of knowledge.

The popular victims of this above scenario are the political parties. Their actions and decisions are supposed to be critically analyzed and understood by every citizen for the sake of the nation because eventually you are going to vote for them and every vote has a huge value. Reality is however different. According to surveys, politics is the least preferred subject to talk about for most teenagers and adults. As a result of this lack of knowledge and discussion of ideas, people are highly susceptible to fall for propaganda based trolling.

In the 2014 elections, Rahul Gandhi was highly trolled and mocked. The trolling of the entire Gandhi family went on to such an extent

that it became popular on social media, became the source for memes, and other such content. This led to millions of people forming opinions on the basis of troll content.

Also, an investigation concluded that thousands of people are actually employed and paid for trolling by political parties which itself says a lot about the power of this phenomenon. Trolls are used as a weapon to either upgrade or degrade the positions of parties and the fact trolls can successfully manipulate the number of votes is dangerous to the concept of democracy itself. Powerful women like Sushma Swaraj, Rana Ayub and Priyanka Chaturvedi a 38-year-old woman spokesperson of Congress have dealt with the trolls and threats. Trolling is as harmful to democracy as fake news.

Apart from politics. Bollywood actors, especially women like Priyanka Chopra, Swara Bhaskar and Kangana Ranaut are the victims of extreme trolling. Anushka Sharma was a famous target as people claimed that she was highly unlucky for the cricket career of Virat Kohli. The interesting thing about this was that the victories of the cricketer are his but the failures a result of his wife.

Speaking of the measures to safeguard from trolls, there are no proper algo-

rithm in our social system for the troll culture. Social media apps like Snapchat, Instagram, Facebook have built several features to report the abuse however they are often ineffective.

Options like disabling comments help the issue because while apps do have their community guidelines, but they often ignore the harassment and trolling faced by minorities and claim that "This doesn't violate our community guidelines"

While some report the abuse, some retaliate. Take the example of Swara Bhaskar, who recently on her Instagram tv channel uploaded a video for her trolls and it went out around the internet really well with both appreciation and disgust.

Trolling is deliberately done to harass, silence, and manipulate. Trolling can be dealt with in several ways depending on how harmful it is. It can be laughed away. It can be killed with kindness. It can be retaliated. It can be reported on the internet. It can be reported to cybercrime cells. The important thing is to be aware and to not be manipulated by it as an intellectual audience. Report the abuse if you witness it and become responsible keepers of the internet.

REVIEWS OF THE MONTH

APNA TIME AA GAYA - A REVIEW OF GULLY BOY



Neha Sadhwani and Lavanya Rana

Should your dreams match with your reality? The film answers this question very well.

The very magic of the film is there's no one character hogging the lime-light which usually happens in Bollywood. Zoya Akhtar made the audience care about each and every character she has developed in her story, giving them all character arcs and doing justice to them.

While the film has built a structure around the world of Hip-Hop and Rap in the slums of Dharavi, it essentially is a story of struggle. You could say that struggle is a character in the movie and you wouldn't be wrong. At first glance, the film talks about the journey of underdog Murad who ends up becoming a renowned artist under the guidance of MC Sher (Played by debutant Sid-

dhant Chaturvedi). However, upon deeper analysis, you realise that all the characters coming from Dharavi are underdogs in their own way. In this way, Zoya Akhtar has really shifted the focus of her movies from sad, but extremely privileged people to the people who have to fight tooth and nail for every inch of their existence. Through MC Sher and Vijay Verma's character, Zoya has also shown what true friendship looks like. Kalki Koechlin plays Sky, a foreign return music producer and there's no one except her that could do the role any justice. The very talented actor Vijay Verma plays Moeen, a friend of Murad who does odd criminal jobs and has no family. The direction in the first half of the movie is brilliant, however by the second half, Alia Bhatt is cornered resulting in the blockage of the love story which was running earlier. This can be counted as an obvious flaw for those members of the audience who were not so interested in the

Hip-Hop and were enjoying the comfort of a love story. The second half gives us a lot of very interesting music, very unlike the usual dance numbers that we see coming from Bollywood. The movie would have run the risk of mediocrity had it not been directed by Zoya, who brings the turmoil of the film very beautifully on-screen. The screenplay of the movie defines the movie in a more realistic way. Reena Kagti as a co-writer has understood the intelligent hack of making an archetypical underdog story stand out with good actors like Alia Bhatt.

Vijay Maurya has contributed deep, humorous, evoking dialogues to the film like "gaana hi gaana hai toh Ghazal gaao, tumhare mama ko bhi pasand hai" "agar sab comfortable hi hote toh rap kaun banata?" and the last but not the least "koi dusra mereko aake batayega mera aukaat", his dialogues made the movie more striking. All

the characters are beautifully written, played and grab equal attention which is a rarity in Bollywood. Zoya Akhtar makes you feel as if you are sitting in Dharavi. The movie is 2hours and 33minutes long but doesn't make you feel it because every time you might be tempted to check out of the film, Zoya pulls you back in with something or the other. Every element of the film contributes to it, which is a wow factor. The end is sudden yet satisfactory. The film has no club song, no love songs, the whole movie is highly supported by rap music. However, The film's rap says a lot and you would want to pay attention to the lyrics because if not, you'll miss out. The storyline of the movie is more inclined towards the audience of 15 to 25 years. But if you're a fan of direction and cinematography, this then becomes a must. This movie is by far Zoya Akhtar's strongest work after "Dil Dhadakne Do".

CINEMA AND PATRIOTISM

Neha Sadhwani

Since before the evolution of the Internet, Cinema has been the source of mass communication. In a deeper sense, cinema carries the art, science, culture and the wisdom of the nation. Language has its limitation but visualisation is the extension of insight. When we see cinema, we some way or the other stimulate our senses. We want to sharpen our senses, feelings and emotions when we come out of a theatre. This is the magic of Screen and Sound. Cinema is powerful because the very totality is its greatness. It's not just about the sharp vision and expression of a director, it's also about writing, editing, drama, VFX, symbolism, aesthetics, places, language, food, clothes, conflict and culture.

Kranti, Border, Swades, Rang De Basanti and now URI, Bollywood's Josh is the highest. Bollywood has proved that it's not just about glamorized heroic characters and stories but it's beyond that. So far, Bollywood has connected it's au-



dience with those far away soldiers, keepers of the nation and had been embedding the feeling of patriotism with its strong drama and influential message.

The nicest thing about this is the face of patriotic Bollywood is changing. Women-centric films like Neerja, Raazi and Manikarnika are not behind in any way. However, the audience doesn't just want to see feel good, heroic movies. They are ready to see the realities of their nation on screen.

Films like Mom, Pink talked about sexual harassment and films like Oh My God, Raid, Gabbar talked about Corruption. Bollywood will carry the power of opinion shaping and if it does, there's no better thing because of the fact that audiences are largely attracted to Cinema and are so fascinated that they make role models out of it.

Bollywood has so much potential to educate and transform the face of our society which directors and

actors know, and which is why they are creating art that stands for something. Art becomes more powerful and beautiful when it has a cause.

URI is a film that was released before the Indian Airforce attacked the terror camps of Pakistan. After the Pulwama Attacks, It was seen that when the film was on its verge to pull out of the theatres, the audience of URI suddenly rose and the tickets of the film were sold again in large numbers. However, what needs to be taken care of is that this patriotism doesn't turn into a wave of jingoism and nationalism because being patriotic has nothing to do with singing the national anthem and tuning in to a couple of patriotic songs, its true sense lies within us. Following traffic rules, saying no to corruption, preventing the exploitation of resources and marginalised people. Every "No" is patriotism. Every question asked is patriotism. Give definition to your patriotism, don't limit it to "How's the josh".

THROUGH THE PERSPECTIVE OF THE LENS

IS THIS WHAT WE CALL PROGRESS ?

A picture is worth a thousand words, so I will keep this short Here are some pictures captured by the photojournalists of Young Visionaries, Jyotsna and Vanshdeep.

These pictures were taken to show a flipside to the rose coloured version of “Progress” that we see everywhere these days. Journalism is known as the fourth pillar of democracy and in order for democracy to function effectively, it needs to be questioned. As journalists, we need to train ourselves to not accept the information we receive at face value, but instead dig deeper. This is exactly what we have aimed to do through these pic-

tures. Next time we think of progress, we also need to think of how when we race towards it, those with fewer opportunities get left behind in the dust. We need to include them so that progress does not leave anyone waiting behind. We hope these pictures make us think more, learn more and most importantly, Question More

PICTURES BY -
VANSHDEEP SINGH
JYOTSNA



SPORTS

INDIAN WOMEN BEAT NEW ZEALAND BY EIGHT WICKETS



Vanshdeep Singh

Smriti Mandhana showed another great performance with her bat stealing the win from New Zealand in the second ODI. Mandhana with the unbeaten score of 90 off just 83 balls and skipper Mithali Raj (63 not out off 111 balls) banged together an unbeaten 151-run partnership as India chased down the 162-run target with 14.4 overs to in hand. Having chosen to field, Team India produced an exuberant effort to bowl out New Zealand and debar them at 161 in 44.2 overs. The duo started the Indian run chase when the score was 15 for two after the early loss of opener Jemimah Rodrigues (0) and Deepti Sharma (8). “It feels great but I think our bowlers deserved the player of the match award more than me. I will give it away to our bowlers, they did a great job to

restrict New Zealand on a good wicket,” Mandhana said in the conference. Being in an excellent form, the 22-year old Mandhana had also hit a century in her last match of the same series. It was also her eighth ODI 50 in last 10 innings. Mithali Raj with great support on the other side smashed 63 for 111 deliveries faced and made India win with the last ball six scoring down to 166 for two in 35.2 overs. “I am happy with the way the team is shaping up. I have always enjoyed batting in challenging conditions. It wasn’t easy, it required patience here. Smriti is in good form and somebody had to give her support,” Mithali Raj said. After winning the first ODI on 24th January, India made another remarkable victory and snatched the series from New Zealand by 2-0

GAYLE STORM HITS BARBADOS



Jitendra SIngh

West Indies opener Christopher Gayle, who also plays for Kings XI Punjab, played an outstanding knock at Barbados. Nine white Kookaburras were thumped out of Bridgetown. Gayle was responsible for eight of them, the biggest six was of 120 meters onto the decks. It was among the best knocks we have seen from Gayle. West Indies managed to take the scorecard to 364 on the loss of 8 wickets and in response, England’s Joe Root

and Jason Roy made centuries and made their team win by 6 wickets. Gayle, playing his first ODI since last July, started a bit slow in the beginning. His first boundary that was a six - came off the 37th ball he faced, scoring just 12 off last 36 balls faced but Indies knew the storm was yet to have arrived. Somehow, 63 deliveries later, he made his ton. Well, the “somehow” was clear: he’d scored 12 boundaries altogether and nine of them were high and handsome. World Cup will be his international farewell in the format, the hard-hitting Windies star also helped set a new world record. His tally of maximums i.e. 12 dominated an innings in which 23 sixes were struck, a new record for an ODI inning. The last record was held by Shahid Afridi of Pakistan.



WOMEN’S IPL- A BIG STEP FOR WOMEN’S CRICKET, SAYS MEG LANNING

Chandraprakash Pathak

IPL has made an outstanding contribution by giving some extraordinary players to the Indian National cricket team. Jasprit Bumrah is the best example of that. The success of IPL in India made other countries to launch their own T20 leagues such as Cricket Australia’s Big Bash League (BBL) which is also one of the most successful T20 league after IPL. But Cricket Australia took one step ahead of BCCI and launched Women’s BBL which benefited women cricketers of the country to improvise their game in a great manner and WBBL became a huge success for Cricket Australia.

India’s Harmanpreet Kaur and Veda Krishnamurthy made a debut in any country’s T20 league. The BCCI is working on the same plans as the WBBL to take a step ahead in the field of women’s cricket and start women’s IPL in India. For the same, it conducted an exhibition match last year in Mumbai’s Wankhede Stadium. Lanning was part of the team that played a one-off exhibition match between Supernovas and Trailblazers during the IPL last year at Wankhede Stadium in Mumbai. “It was a lot of fun. We only, obviously, played the one game last time. I am not too sure what the set up would be this time if there was one but, from the response we got last time, everyone

IMRAN TAHIR ANNOUNCES RETIREMENT IN ODIS

Vishwajeet Singh

South African leg spinner has announced his retirements from one-day cricket after the ICC World Cup 2019, however, he will be playing for South Africa in test and T20 cricket till T20 world cup which is going to be held in 2020. “I have always wanted to play in the World Cup,” Tahir said in a statement released by CSA. “It would be a great achievement for me to play for this great team.

cricket for South Africa. I think I have the ability and can play a role in T20 cricket for South Africa. I am grateful for the opportunity.”

Tahir will be turning 40 at the end of this month and his contract with Cricket South Africa will expire on 31st July. He made his debut in ODI’s for South Africa in 2011 World Cup against West Indies in Delhi and at the end of the tournament, he was the second highest wicket-taker in the team which made the impact for him.

Tahir has represented South Africa in 95 ODIs, taking 156 wickets at 24.56. He became the joint-fastest South African - Allan Donald and Morne Morkel being the others - to 150 ODI wickets during the match against Australia in Perth last year, achieving the feat in 89 matches. He had also played 20 tests and 30 T20s for South Africa.

I have a mutual understanding with Cricket South Africa and going forward I decided that I would finish at the World Cup, that is why I am contracted until then. “After that, Cricket South Africa has allowed me to go and play around the world in various leagues but I would also love to play T20



“I don’t want to lose my spot. I have to work twice as hard, they are younger than me. I just want to be honest, I don’t want to leave, but that’s how it is. There is a stage in your life where you have to make big decisions, this is one of those big decisions, it is definitely the biggest decision of my life. I also feel there are a couple of good spinners in the country who need the opportunity. We are fighting for the same spot, but looking to the future, they will have more opportunities to play for South Africa